

# WE ARE CHILDREN'S MINNESOTA

ANNUAL REPORT 2020



Overview

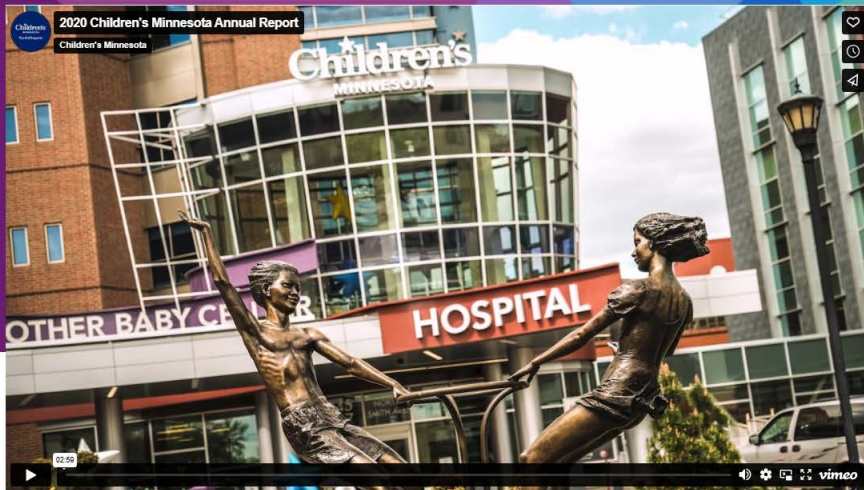
Numbers and news

Spotlight on amazing

Donor listing

Support us

♥ Donate



“ Health care is changing faster and in more profound ways than many people realize. Children’s Minnesota is leading the way through redesign based on our core values to design the next generation of pediatric care.”

Marc H. Gorelick, MD, MSCE  
President and Chief Executive Officer  
Children’s Minnesota



Children's Minnesota Hospital Board



Children's Minnesota Foundation Board

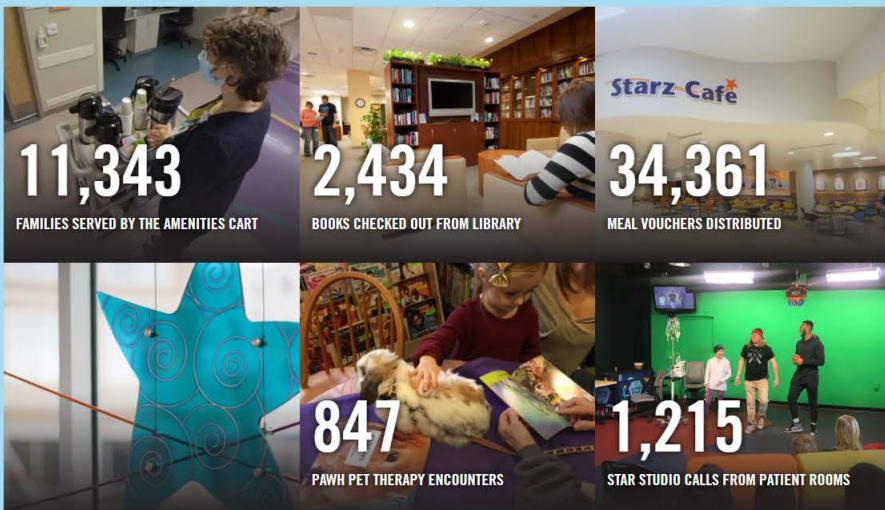


# Numbers and news

The numbers we're reporting for 2020 tell a story about the impact Children's Minnesota has on the community. From patient visits to surgeries completed to volunteer hours, these stats underscore the power of a dedicated team working with, and for, our patient families.

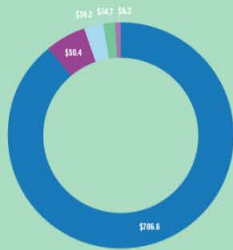
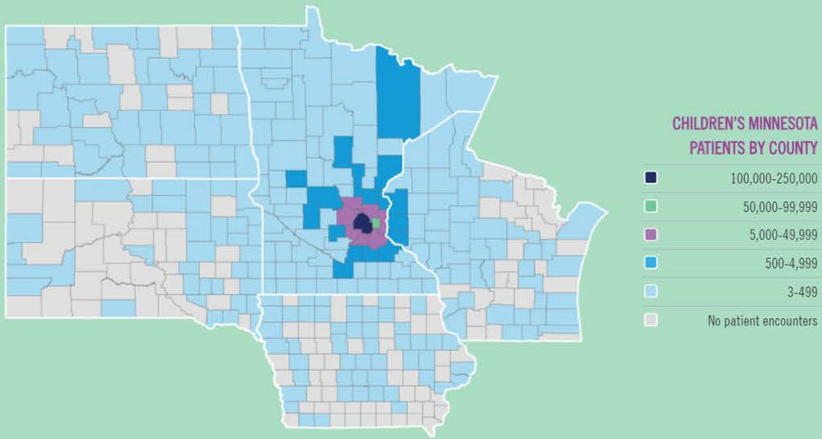


The following services would not be provided without the generosity of donors:



# Year in review

We care for kids from across the upper Midwest, drawing patients from not just Minnesota but also Wisconsin, Iowa, North Dakota, South Dakota and beyond.



## SOURCES OF REVENUE

IN MILLIONS

Patient care reimbursement	\$786.6
One-time COVID-19 grant support	\$50.4
Other operations	\$24.2
Grants for education and research	\$14.7
Philanthropic support	\$6.3
<b>Total revenue</b>	<b>\$882.2</b>

1 2 3

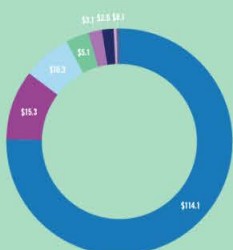


## USES OF REVENUE

IN MILLIONS

Labor cost	\$519.0
Professional fees	\$239.0
State taxes and other expenses	\$84.9
Capital costs	\$61.1
Provision for new programs	(\$21.8)
<b>Total revenue</b>	<b>\$882.2</b>

1 2 3



## CONTRIBUTIONS TO COMMUNITY BENEFIT\*

IN MILLIONS

Unreimbursed costs of serving Medicaid patients	\$114.1
Subsidized health programs	\$15.3
Community health improvement services	\$10.3
Health professions education	\$5.1
Research	\$3.1
Charitable patient care	\$2.5
Contributions to community groups	\$0.1
Community building	\$0.1
<b>Total community benefit</b>	<b>\$150.6</b>

\*These figures are from 2019; 2020 figures will be reported in the 2021 annual report

1 2 3

## Award-winning pediatric care

In 2020, Children's Minnesota was once again recognized by U.S. News & World Report, which ranked us among the best in the country in pulmonology. We were also named an LGBTQ Health Care Equality Top Performer by the Human Rights Campaign Foundation, scoring 90 out of 100 points in the Healthcare Equality Index. We carried the distinctions as a Level I pediatric trauma center and Level I children's surgery center. In addition, our environmental performance and excellence in sustainability earned the Environmental Excellence Award from Practice Greenhealth. Local honors included the recognition of nearly 200 Children's Minnesota physicians as Top Doctors by *Mpls.St.Paul Magazine*.



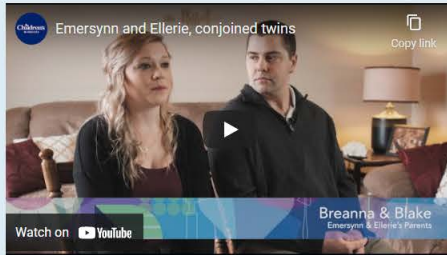
# Spotlight on amazing



Photo credit: Jessica Call Photography

## Emersynn and Ellerie

Breanna and Blake were thrilled to be expecting twins. Then, at 13 weeks, an ultrasound revealed that the babies were conjoined, and that a complicated surgery would be necessary to separate the two at age 7 months. Breanna and Blake remember their worries: "What scared us the most was the unknowns. Not knowing if you're going to take both babies home..." It took 12 hours of surgery, with 25 pediatric specialists, to get Emersynn and Ellerie separated and healthy. Breanna offers thanks to the team: "We're so incredibly grateful for [how] Children's Minnesota... picked us up and carried us in so many ways."



## Hannah and Joy

Getting a diagnosis for a child can rock a family to its core. But for the Hardy family, it was just the start of a challenging phase: Right after their newborn Hannah was born with sickle cell disease, their one-and-a-half year old daughter, Joy, was diagnosed with acute lymphoblastic leukemia. Children's Minnesota helped bolster the family, with a social work team connecting the Hardys with financial resources, while clinical teams focused on each child's specialized needs. Two years later, Hannah is receiving comprehensive, ongoing care to prevent complications, and Joy is in remission.



## Ezekiel and Ariana

### Mental health

The events of summer 2020 presented challenges for many; for families who live near where George Floyd was killed, the fallout was particularly devastating. Christy Caez Claudio observed worrisome effects, with both her son Ezekiel and daughter Ariana experiencing increased anxiety.

Both children had been going to Children's Minnesota for care for years, and immediately began to receive help from mental health providers. Their care team offered strategies and teaching, as well as support for Christy, serving as part of her community as well as a partner in keeping everyone well and thriving.

## Freya

### Physical therapy

After a surgery in early 2020 to remove a cancerous brain tumor, 2-year-old Freya had to relearn basic movements. Her return home coincided with the beginning of COVID-19—timing that was a blessing in disguise.

Freya would not have been able to attend essential weekly sessions in-person since her family lives 3 hours from the Twin Cities. But since physical therapy services were quickly brought online due to the pandemic, telehealth allowed clinicians to support Freya's recovery. Her mom observed: "All of a sudden, she was walking from the living room to her bedroom. She's doing so much better now."



# Donor listing

As a charitable organization, Children's Minnesota relies on financial donations to help us improve kids' health and enhance the patient care experience. Many thanks to all donors for their passion and commitment to helping us provide the very best for kids as a critical asset to the community.

“It’s an honor to be a part of an organization that focuses so clearly on the needs of children. Generous donations to Children’s Minnesota allow us to help families through this challenging time. I have the deepest gratitude for all that donors have made possible in the past year, and for many years to come.”

**Jennifer L. Soderholm**  
SVP and Chief Development Officer  
President, Children’s Minnesota Foundation



The lists below recognize our donors from 2020 and highlight just a few of the thousands of generous contributors who show their support each year.

Are you a donor? Share your support:



+ CUMULATIVE LIFETIME GIVING DONORS

+ CIRCLES OF GIVING DONORS

+ GUARDIAN CIRCLE DONORS

+ ENDOWMENTS

## Donor spotlights



### Elle – Family partner

Elle Bauer is a dedicated dance mom and costume designer—but when COVID-19 appeared, she knew she needed to put her skills to work in a new direction. She and her children, Chloe and Kai, started sewing masks for people in need, producing beautifully constructed, high-quality cloth masks to donate to healthcare organizations, including 800 to Children’s Minnesota alone.

In addition to expertly adapting a pattern she found online, Elle couldn’t resist adding aesthetic touches. “Giving [these masks] was a gift to the giver as well as the recipient. Sometimes I feel like it’s more about me being able to whistle while I work!”



### Meristem Family Wealth – Corporate partner

Poised to serve as the presenting sponsor for the 2020 Star Gala, Meristem Family Wealth found itself in a position to help Children’s Minnesota in a crucial way. “Without hesitation, my fellow partners at Meristem agreed to direct our sponsorship to Urgent Needs,” said Meristem chairman and CEO, Charlie Maxwell, Jr. “We knew our friends at Children’s Minnesota were on the front lines of... the pandemic.”

Charlie also has a personal reason for his service on the Children’s Minnesota hospital and foundation boards, volunteering since 2014: “Our triplets were born and cared for at Children’s Minnesota 21 years ago. This led to a long Maxwell family relationship.”



### Elliot Nelson – Volunteer partner

Ask Elliot why he is so committed to his role at Children’s Minnesota, and his answer is simple: “Because I CAN.” As a Geek Squad agent, he provides patients, families and staff with free technology support, ensuring much-needed communication, entertainment and other essentials are working smoothly.

Elliot is also committed to raising donations and running races with Team Superstars, Children’s Minnesota’s team of charity athletes. “Being so close to patients and families during their time at Children’s Minnesota has been an absolute honor, and being able to provide them with supportive care during the most important times of their lives is truly a privilege.”

## Top corporate donors of 2020

